

Rep Order# 8829823 Ver# 5 Status Revised Traffic Order# 43454

Printed: 10/15/2012 10:22 AM
1 of 2

Last Received: 10/15/2012 10:21 AM
Showing Buylines: All Rep Revised Lines

OCT 15 2012

Station KUCW-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNRS CMPC
Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 1/1/4/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REV START TILL 10/18

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*1	TH-F	830A-9A	ABC4 NEWS @830A ON CW3	Sales Remark:	:30	\$30.00	10/18-10/19	1	1	1	\$30.00	
V5 More than 2 codes changed												

—REPORT TOTALS—

Report Totals: 1 / \$30.00

—SALES MONTHLY TOTALS—

Oct 12: 6 / \$2,505.00

Sales Totals: 6 / \$2,505.00

Station Totals: 6 / \$2,505.00

Lines not sent/rcl/d/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	CABL	KJZZ	KPNZ	KSL	KSTU	UNKN
	\$111,830	0%	0%	1%	27%	24%	0%
		KTVX	KUCW	KUPX	KUTV		

Books null
Demos RA35+

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EC'd	Yes				

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